



VILAH BLOOM

2023 CATALOG



Welcome

Our story started with a mom's desire to create a diaper bag that dispensed wet wipes in order to not forget them. That tiny seed of an idea has grown into a lifestyle brand offering premium handbags that make life easier, healthier and more beautiful for the modern woman.

Visit vilahbloom.com for full story.



AS SEEN IN

the **BUMP**

People

PREGNANCY
& newborn

BABY & CHILDREN'S
PRODUCT NEWS





NEW ARRIVALS

QUILTED NYLON COLLECTION



WATER RESISTANT



DURABLE



LIGHTWEIGHT



VEGAN



Quilted Nylon Tote- Onyx

Item #: 2025-02



Retail Price: 149.99 Wholesale Price: 75.00³



Quilted Nylon Crossbody- Onyx

Item #: 2025-01



Retail Price: 69.99 Wholesale Price: 35.00⁸



Quilted Nylon Tote- New Navy

Item #: 2025-03



Retail Price: 149.99 Wholesale Price: 75.00⁶



Quilted Nylon Sling/Fanny Pack- New Navy

Item #: 2025-04



Retail Price: 69.99 Wholesale Price: 35.00²



Quilted Nylon Tote- Dark Olive

Item #: 2025-05



Retail Price: 149.99 Wholesale Price: 75.00⁹



Quilted Nylon Sling/Fanny Pack- Dark Olive

Item #: 2025-06



Retail Price: 69.99 Wholesale Price: 35.00⁵



SAVE
\$20

Bundle and save on this season's
hottest collection!

QUILTED BUNDLE SET



The Quilted Bundle Set includes 2 of each style pictured.
Perfectly bundled for in-store display.

QUILTED BUNDLE SET
ITEM #2025-07
WHOLESALE: ~~\$660~~ \$640



Vegan Fanny Pack- Tawny Brown

Item #: 2026-01

Retail Price: 69.99 Wholesale Price: 35.00





CANE COLLECTION



NEW FALL ARRIVAL

AVAILABLE NOW



CANE 3-n-1 Belt/Crossbody- Natural

Item #: 2023-01



Retail Price: 129.99 Wholesale Price: 65.00 5 4 1 6



CANE 3-n-1 Belt/Crossbody- Matte Black

Item #: 2023-02



Retail Price: 129.99 Wholesale Price: 65.00 5 4 0 9



CANE 3-n-1 Belt/Crossbody- Terracotta

Item #: 2023-03



Retail Price: 129.99 Wholesale Price: 65.00 5 4 2 3



3-n-1 Crossbody- Cognac

Item #: 2022-01

Retail Price: 109.99 Wholesale Price: 55.00



3-n-1 Crossbody- Matte Black

Item #: 2022-02

Retail Price: 109.99 Wholesale Price: 55.00



TOP HANDLE BAGS





Top Handle Crossbody- Cognac

Item #: 2024-01

Retail Price: 119.99 Wholesale Price: 60.00
6 1 1 1 0 8 7 0 5 3 4 8



Top Handle Crossbody- Sage

Item #: 2024-02

Retail Price: 119.99 Wholesale Price: 60.00
6 1 1 1 0 8 7 0 5 3 5 5



Get our entire, premium- handbag collection for less with our bundle set.

VEGAN HANDBAG BUNDLE SET



The Vegan Handbag Bundle Set includes 1 of each style pictured. Perfectly bundled for in-store display.

VEGAN HANDBAG BUNDLE SET

ITEM #2027-01

WHOLESALE: ~~\$432~~ \$422



NEW WINTER ARRIVALS

PRE-ORDER AVAILABLE NOW



Large Classic Tote- Desert Sand

Item #: 2026-02

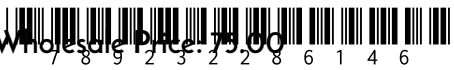
Retail Price: 169.99 Wholesale Price: 89.00



Small Classic Tote- Matte Black

Item #: 2026-03

Retail Price: 149.99 Wholesale Price: 79.00





SIMPLE CLUTCH | CROSSBODY



Simple Clutch- Mountain Grey

Item #: 5100-01



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ¹



Simple Clutch- Dark Roast

Item #: 5100-02



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ⁸



Simple Clutch- French Navy

Item #: 5100-03



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ⁵



Simple Clutch- Raspberry

Item #: 5100-04



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ²



Simple Clutch- Blue Taffy

Item #: 5100-05



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ⁹



Simple Clutch- Kelly Green

Item #: 5100-06



Retail Price: 29⁹⁹ Wholesale Price: 15⁰⁰ ⁶



Save up
to
\$15

Our bundle sets are "maid" for them. Mix and match from a variety of colors.

SIMPLE CLUTCH BUNDLE SET



Bundled for your convenience. Select your colors and bundle them in 6 or 12 to save.

**SAVE
\$5**

SIMPLE CLUTCH BUNDLE SET
ASSORTED SET OF 6

ITEM #5100-07

WHOLESALE: ~~\$90~~ \$85

**SAVE
\$15**

SIMPLE CLUTCH BUNDLE SET
ASSORTED SET OF 12

ITEM#: 5100-08

WHOLESALE: ~~\$180~~ \$165





features



SCOOPS

wipes wallet

On-the go-clean!

The SCOOPS wipes wallet is a patent pending design that dispenses sanitary wipes to clean your phone, hard surfaces or hands on-the-go. Great for germ-free travel!

Holds: cash, coins, credit cards, pictures, license, wipes and cell phone.

Carry this wallet as a wristlet for hands-free outings.



Scoops Wipes Wallet- Sundae Funday

Item #: 6100-01

Retail Price: ~~59.99~~ Wholesale Price: ~~30.00~~
6 1 1 1 0 8 7 0 5 3 0 0



Scoops Wipes Wallet- With a Cherry on Top

Item #: 6100-02

Retail Price: ~~59.99~~ Wholesale Price: ~~30.00~~
6 1 1 1 0 8 7 0 5 3 1 7



Scoops Wipes Wallet- Go Bananas

Item #: 6100-03

Retail Price: ~~59.99~~ Wholesale Price: ~~30.00~~
6 1 1 1 0 8 7 0 5 2 8 7



Scoops Wipes Wallet- Once in a Blue Moon

Item #: 6100-04

Retail Price: ~~59.99~~ Wholesale Price: ~~30.00~~
6 1 1 1 0 8 7 0 5 2 9 4

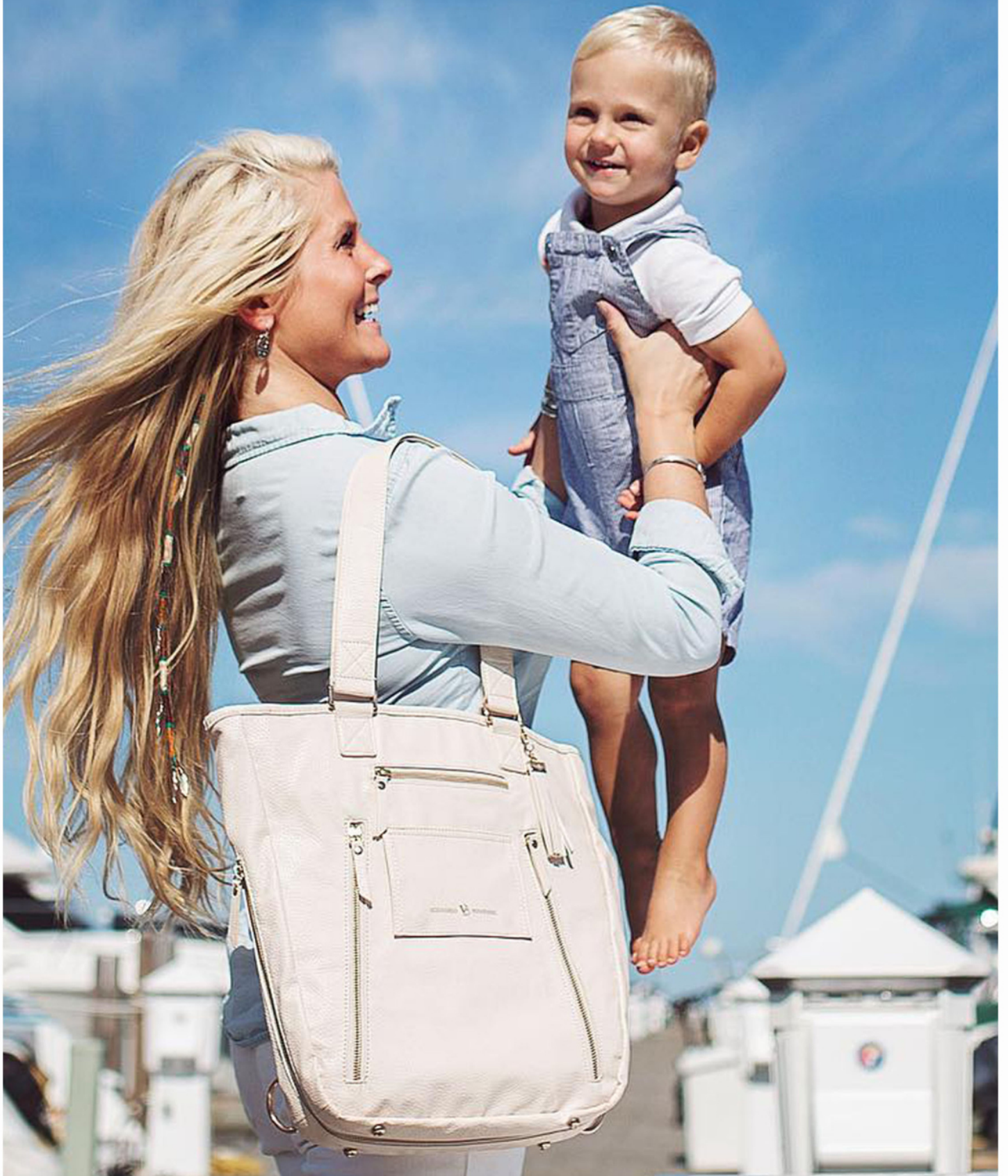
SCOOPS BUNDLE SET



A delicious set, at a sweet price. Our SCOOPS Wipes Wallet Bundle Set includes four wallets (one of each color).

SCOOPS BUNDLE SET
ITEM #6100-05
WHOLESALE: \$120

Vilah Bloom®
BABY



DIAPER BAGS



"This bag is everything a diaper bag should be. The exterior is fashionable and the interior is blush. The magic in this bag is the convenient pocket features. There is a pocket specifically for your wipes!"

@theadventuresofmomandi

CAFE CROSSOVER

on-the-go lifestyle





Cafe Crossover-Dark Roast

Item #: 2100-04



Retail Price: 169.99 Wholesale Price: 85.00 5 1 2 3



Cafe Crossover- Whipped Coconut

Item #: 2100-06



Retail Price: 169.99 Wholesale Price: 85.00 5 1 4 7



Cafe Crossover-Mountain Grey Cafe

Item #: 2100-10



Retail Price: 169.99 Wholesale Price: 85.00 5 1 3 0



The Cafe Crossover Bundle Set offers our on-the-go lifestyle bags at a convenient price.

CAFE CROSSOVER BUNDLE SET



This bundle set includes 1 of each style pictured. Perfectly bundled for in-store display.

CAFE CROSSOVER BUNDLE SET

ITEM #2101-03

WHOLESALE: ~~\$300~~ \$285

M.O.T.G. CONVERTIBLE BACKPACK





M.O.T.G. Convertible Backpack- Windy City

Item #: 2011-01 Retail Price: \$149.99 Wholesale Price: \$75.00



ACCESSORIES





**Mix & Match Tassel-
Golden Marshmallow**

Item #: 3100-01

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 1 5 4



**Mix & Match Tassel-
Green Matcha**

Item #: 3100-02

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 1 6 1



**Mix & Match Tassel-
Pink Spritzer**

Item #: 3100-03

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 1 7 8



**Mix & Match Tassel-
Grenadine**

Item #: 3100-04

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 1 8 5



**Mix & Match Tassel-
Banana Cream**

Item #: 3100-05

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 1 9 2



**Mix & Match Tassel-
Whipped Coconut**

Item #: 3100-06

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 2 0 8



**Mix & Match Tassel-
Dark Roast**

Item #: 3100-07

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 2 1 5



**Mix & Match Tassel-
Mint Macaroon**

Item #: 3100-08

Retail Price: 11.99 Wholesale
Price: 6.00



6 5 7 3 7 9 7 7 5 2 2 2

CROSSBODY STRAPS





Crossbody Strap- Natural Cotton/Cognac

Item #: 1111-01 Retail Price: \$24.99 Wholesale Price: \$12.50



Crossbody Strap- Navy/Cream Cognac

Item #: 1111-02 Retail Price: \$24.99 Wholesale Price: \$12.50



Crossbody/Belt Strap: Modern Leopard

Item #: 1111-03 Retail Price: \$19.99 Wholesale Price: \$10.00





4 reasons to love our *Vegan Leather*

WHY WE ARE 100% LEATHER-LESS

VB PROMISE

OUR VEGAN LEATHER IS...



Highest Quality

Non- Flaking
Non- Toxic
100% BPA,
Phthalate, +
Chemical- Free



Animal Friendly + Recycled Options

No animals are harmed when making our bags. Our recycled materials are made from plastic bottles. Ethically made to be good to the earth + environment.



Easy to Clean

Vegan leather is water-resistant (animal leather is not so it stains easily). Simply clean our bags with a damp cloth + mild soap.



More Affordable

Our PETA approved, vegan leather is much more affordable than real leather + it will last for years.

Our custom interior lining is **100% made from recycled plastic**.
Saving our oceans one bag at a time!



VILAH BLOOM

info@vilahbloom.com


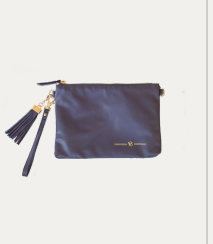
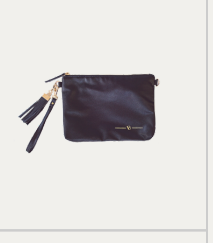
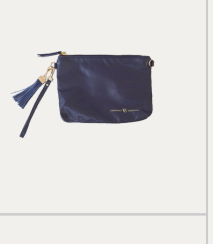
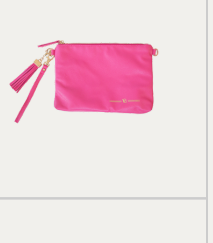
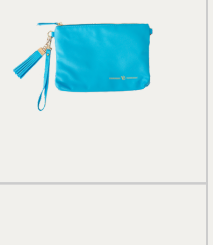

P: 231.753.2999

Product Price List








625 Connable Ave.
Petoskey, MI 49770

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
2022-01		3-n-1 Crossbody- Cognac	109.99	55.00
2022-02		3-n-1 Crossbody- Matte Black	109.99	55.00
2023-01		CANE 3-n-1 Belt/Crossbody- Natural	129.99	65.00
2023-02		CANE 3-n-1 Belt/Crossbody- Matte Black	129.99	65.00
2023-03		CANE 3-n-1 Belt/Crossbody- Terracotta	129.99	65.00
2024-01		Top Handle Crossbody- Cognac	119.99	60.00








Thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
2024-02		Top Handle Crossbody- Sage	119.99	60.00
5100-01		Simple Clutch- Mountain Grey	29.99	15.00
5100-02		Simple Clutch- Dark Roast	29.99	15.00
5100-03		Simple Clutch- French Navy	29.99	15.00
5100-04		Simple Clutch- Raspberry	29.99	15.00
5100-05		Simple Clutch- Blue Taffy	29.99	15.00
5100-06		Simple Clutch- Kelly Green	29.99	15.00



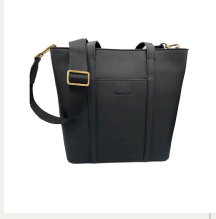




I thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
6100-01		Scoops Wipes Wallet- Sundae Funday	59.99	30.00
6100-02		Scoops Wipes Wallet- With a Cherry on Top	59.99	30.00
6100-03		Scoops Wipes Wallet- Go Bananas	59.99	30.00
6100-04		Scoops Wipes Wallet- Once in a Blue Moon	59.99	30.00
2100-04		Cafe Crossover-Dark Roast	169.99	85.00
2100-06		Cafe Crossover- Whipped Coconut	169.99	85.00
2100-10		Cafe Crossover-Mountain Grey Cafe	169.99	85.00


I thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
2011-01		M.O.T.G. Convertible Backpack- Windy City	149.99	75.00
2025-01		Quilted Nylon Crossbody- Onyx	69.99	35.00
2025-06		Quilted Nylon Sling/Fanny Pack- Dark Olive	69.99	35.00
2025-04		Quilted Nylon Sling/Fanny Pack- New Navy	69.99	35.00
2026-01		Vegan Fanny Pack- Tawny Brown	69.99	35.00
2025-05		Quilted Nylon Tote- Dark Olive	149.99	75.00
2025-03		Quilted Nylon Tote- New Navy	149.99	75.00





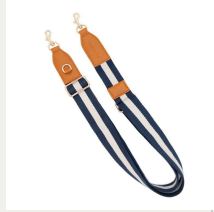
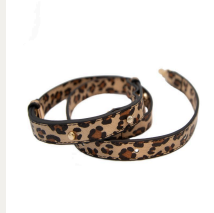
I thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
2025-02		Quilted Nylon Tote- Onyx	149.99	75.00
2026-02		Large Classic Tote- Desert Sand	169.99	85.00
2026-03		Small Classic Tote- Matte Black	149.99	75.00
2101-03		Cafe Crossover Bundle Set	600.00	285.00
2025-07		Quilted Bundle Set	1,320.00	640.00
2027-01		Vegan Handbag Bundle Set	864.00	422.00
6100-05		SCOOPS Wipes Wallet Bundle Set	240.00	120.00

I thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
5100-07		Simple Clutch Bundle Set- 6	180.00	85.00
5100-08		Simple Clutch Bundle Set-12	360.00	165.00
3100-01		Mix & Match Tassel- Golden Marshmallow	11.99	6.00
3100-02		Mix & Match Tassel- Green Matcha	11.99	6.00
3100-03		Mix & Match Tassel- Pink Spritzer	11.99	6.00
3100-04		Mix & Match Tassel- Grenadine	11.99	6.00
3100-05		Mix & Match Tassel- Banana Cream	11.99	6.00

I thank you for your business.

STYLE #	PRODUCT IMAGE	Name	RETAIL PRICE	WHOLESALE PRICE
3100-06		Mix & Match Tassel- Whipped Coconut	11.99	6.00
3100-07		Mix & Match Tassel- Dark Roast	11.99	6.00
3100-08		Mix & Match Tassel- Mint Macaroon	11.99	6.00
1111-01		Crossbody Strap- Natural Cotton/Cognac	24.99	12.50
1111-02		Crossbody Strap- Navy/Cream Cognac	24.99	12.50
1111-03		Crossbody/Belt Strap: Modern Leopard	19.99	10.00

Questions? Call 1-231-675-2999

Thank you for your business.

VILAH BLOOM

TERMS + POLICIES

ORDER POLICY

Minimum opening order is \$400 USD. Reorder is \$200.

All wholesale orders can be placed through our wholesale portal, by written order with a territory rep, or by email. For ordering details or a territory rep, please contact us at info@vilahbloom.com.

Vilah Bloom will only sell wholesale to retailers with a valid reseller identification number.

Zip Code Protection

If you wish to be zip code protected to ensure your store is able to provide unique products, we determine exclusivity based on your zip code along with the following criteria: account square miles, location, customer habits, and PO amount. Please note, in order to stay zip code protected, your store must be of *active status* with reorders every 4-6 months.

Order Adjustments

Once an order has been placed, we cannot make alterations to that particular order without written notification to orders@vilahbloom.com. If you wish to add to your order or cancel, we can do so within 24 hours of the order being placed. If it's after 24 hours, items that are currently in-stock may have already shipped.

PAYMENT TERMS

All opening orders must be prepaid. We accept Visa, MasterCard, Discover and American Express. For additional payment options and inquiries, please contact your territory rep or our friendly customer service at info@vilahbloom.com or **(+1) 231.753.9999**.

Net 30 terms can be applied after three consecutive prepaid orders and retailer must have been in business for a minimum of five years. Please contact your territory rep or info@vilahbloom.com for a credit reference application.

Fees will be applied for all invoices 30 days overdue.

SHIPPING

All orders are shipped FOB Petoskey, MI

Orders are shipped via UPS or FedEx unless otherwise specified. If you wish to use a 3rd party shipping number, please provide us that number (within 24 hours of order being placed) at orders@vilahbloom.com and reference your order number in the subject of the email.

It is our best intention to ship all orders prior to five business days from the date the order was received (provided all items are in stock). All orders will be shipped on a first-come, first-serve basis. In the event that an item is out of stock, you will be notified prior to your order being processed. If you have placed an order for an upcoming season, please refer to our estimated ship dates found within our ordering portal or contact us at info@vilahbloom.com

Customers who refuse a shipment will be responsible for both outbound and inbound freight charges.

RETURNS + CLAIMS

Please inspect packages upon delivery. All claims and damages must be submitted in writing to info@vilahbloom.com within 10 days of receiving your order and must be accompanied by photographs (damage claims). In the event that a claim is after 10 days from shipments arrival, it is Vilah Bloom's discretion as to how to handle the claim.

All returns must be approved by Vilah Bloom and restocking fees may apply. Please contact info@vilahbloom.com for more information.

All sale, clearance, and closeout items are final and are not eligible for returns or exchanges.

Vilah Bloom does not buy back wholesale items for any reason. We take pride in developing quality products that stand the test of time. We believe in customer satisfaction and love feedback. Please do not hesitate to contact us today!



Cruise in style with
VILAH BLOOM



CROSSBODY COLLECTION