



Standard POP

Zone Marketing Catalog

July 2024



Importance of POP

Point of purchase (POP) marketing materials are an important part of the store operations. These materials are the main vehicle for communication with your customers about products and promotions available in store. As part of Our Pledge to each of our stores, we install and maintain new marketing materials inside and out of your store to help attract more customers. POP helps sell pizza, increases visibility, and promotes higher brand awareness for the customers walking into your store.

Standard POP by Zone



Standard POP by Zone



Hunting Banner
Item 8387
8' x 4'



HBP Logo Banner, Yellow
Item 8631
8' x 4'



HBP Logo Banner, Yellow
Item 8895
3' x 6'



HBP Logo Banner, Orange
Item 8295
3' x 6'



Wind Slit Banner
Item 7178
8' x 4'



HBP Logo Banner, Orange
Item 8294
8' x 4'

Standard POP by Zone



Standard POP by Zone



Pump Topper_Breakfast

Item 7067

10" x 6"



Pump Topper Hunk_Combo

Item 8291

10" x 6"



Pump Topper_Cheesy

Item 7065

10" x 6"



Pump Topper_Lotsa Meat

Item 7066

10" x 6"



Pump Topper_Hunk

Item 8290

10" x 6"

Standard POP by Zone



Gas Display Sign

Item 7095

8" x 14"



Gas Hose Sign

Item 8096

4" x 15"

Photo Below: Shows how to display with super gripper.



Photo Below: Shows how to display the Gas Hose Sign.



Standard POP by Zone



HBP Logo Pole Sign
(Double Sided)
Item 8009
36" x 36"



Pole Sign P W and P WB
(Double Sided)
Item 8057
36" x 36"

**ZONE
3**



Standard POP by Zone



Barrier Pole Sign

Item 8357

41.5" x 4"



Barrier Pole Sign

Item 7064

41.5" x 4"



Standard POP by Zone



Snap Frame
(Double Sided)
Item 8381
3' x 5'



Snap Frame_Call Ahead
(Double Sided)
Item 8386
3' x 5'



Snap Frame
(Double Sided)
Item 8380
3' x 5'



Snap Frame
(Double Sided)
Item 8074
3" x 5"



Snap Frame_Fill Up
(Double Sided)
Item 8398
3' x 5'

Standard POP by Zone



Now Serving Banner

Item 8030

8' x 4'



Coming Soon Banner

Item 8064

8' x 4'



Free Sample Banner

Item 8063

8' x 4'

Standard POP by Zone



Door Cling_HBP Logo

Item 8075

25" x 25"



Door Cling_All Toppings

Item 8077

25" x 25"



Inside DF Sign

Item 5650

18" Hx25"Wx4.5"D

Standard POP by Zone



Windmaster #6945
(FRAME DISCONTIUNED)
Item 8188
28.5" x 44.5"



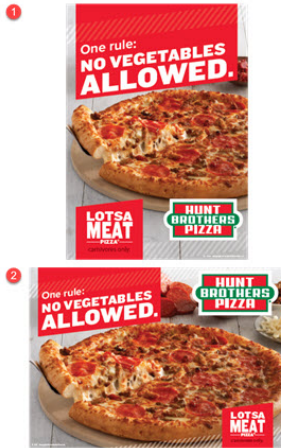
Curb Sign Insert
(Double Sided)
Item 8166
28.5" x 44.5"

Standard POP by Zone

**ZONE
4**



Standard POP by Zone



Lotsa Meat Small Paper Sign

Item 8326

13.5" x 19"



Topping Combinations Small Paper Sign

Item 8327

13.5" x 19"



Thin Crust Paper Sign

Item 8289

18" x 24"



Family Dinner Paper Sign

Item 8332

18" x 24"



All Toppings Paper Sign

Item 8188

18" x 24"

Standard POP by Zone



Wings Paper Sign

Item 7268

18" x 24"



More Pizza Paper Sing

Item 8280

18" x 24"



Breakfast Pizza Paper Sign

Item 7265

18" x 24"



Family Combo Pizza Only Paper Sign

Item 7233

18" x 24"



Family Combo Pizza/Wing Paper Sign

Item 7234

18" x 24"

Standard POP by Zone



Love Pizza Paper Sign

Item 8385

18" x 24"



Salad Party Paper Sign

Item 8200

18" x 24"



WingBites Paper Sign

Item 8136

18" x 24"



Football Paper Sign

Item 7177

18" x 24"



Cravings Paper Sign

Item 7264

18" x 24"

Standard POP by Zone



More Than A Slice Warmer Sign
Item 7093
8.9375" x 7"



Warmer Sign_New WingBites
Item 7255
8.9375" x 7"



Hunk Combo Warmer Sign
Item 8217
8.9375" x 7"



Warmer Sign_New Wings
Item 7254
8.9375" x 7"



Now & Later Warmer Sign
Item 7232
8.9375" x 7"

Standard POP by Zone



Perfect Pairing Warmer Sign_Red
Item 7158
8.9375" x 7"



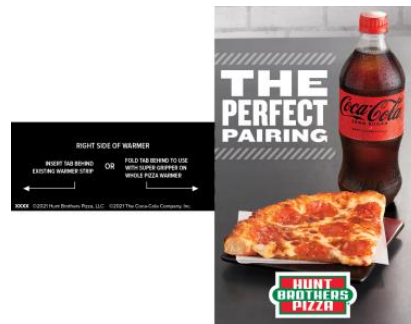
Taste Better Warmer Sign_Red
Item 7162
8.9375" x 7"



Taste Better Counter Card_Double Sided
Item 7164
8.5"x11"



Together Taste Better Warmer Sign_Grey
Item 7163
8.9375" x 7"



Perfect Pairing Warmer Sign_Grey
Item 7157
8.9375" x 7"



Perfect Pairing Counter Card_Double Sided
Item 7159
8.5"x11"

Standard POP by Zone



Photo Below: Shows how to display our clings.



Standard POP by Zone



Thin Crust Cling

Item 8162

9" x 2" & 8" x 4.5"



Love Pizza Cling

Item 8382

5' x 3'



Love Wings Cling

Item 8383

5' x 3'



Love WingBites Cling

Item 8384

5' x 3'



Pizza Shoppe Cling Taste Bud Approved

Item 8279

6.459" x 5.0069"



Pizza Shoppe Cling Loaded Hunk

Item 8292

6.459" x 5.0069"

Standard POP by Zone



WingBites Cling

Item 7274

8" x 6.5"



Logano Coke Cling

Item 7323

5" x 7"



Pepperoni Hunk Cling

Item 8328

8" x 5"



Breakfast Cling

Item 7267

7.5" x 8"



Cheese You Later Cling

Item 8333

6" x 3.75"



Loaded Hunk Cling

Item 8329

8" x 5"

Standard POP by Zone



Family Dinner Cling

Item 7106

8" x 10"



Whole Pizza Kiss Cut Corner Door Cling

Item 7262

13 1/4" w x 6" h



Easiest Meal Cling

Item 7107

8" x 10"



The Perfect Pairing Cling_Gray

Item 7160

8x8



The Perfect Pairing Cling_Red

Item 7161

8x8



Together Taste Better

Item 7165

4.0921x7.2309



Together Taste Better

Item 7166

4.0921x7.2309

Standard POP by Zone

**ZONE
4**



**Ceiling Mobile
(Double Sided)**

Item 7094

13.75" x 16"

Photo Below: Shows how to display ceiling mobile with magnet.



Standard POP by Zone



Logo Sticker_Medium

Item 8102

1.5" x 3"



Logo Sticker_Small

Item 8103

.5" x 1.1875"



Logo Sticker_Large

Item 8101

2.5" x 4.5"



LEAVE A PENNY TRAY

Item 8107

Standard POP by Zone



NASCAR Standup 2022

Item 7121

6" x 19.685"



NASCAR Schedule Poster, 2 sided 2022

Item 7124

14" x 19.5"



NASCAR Car Decal 2022

Item 7123



NASCAR Ceiling Mobile 2022

Item 7122

Standard POP by Zone



Menu Flyer Pizza Only

Item 7227

8.5" x 11"



Spanish Menu Flyer Pizza

Item 7228

8.5" x 11"



Menu Flyer Pizza/Wing/WingBites

Item 7226

8.5" x 11"



WingBites Menu Flyer

Item 7083

5.5" x 8.5"

Standard POP by Zone



Repeat Rewards Paper Sign

Item 8300

18" x 24"



Repeat Rewards Logo Stamp

(Cost to Customer)

Item 8304

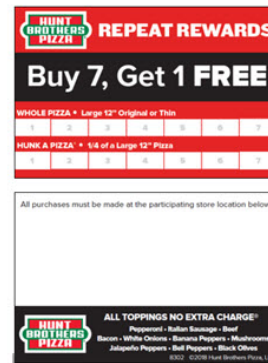
1/4" x 1/2"



Repeat Rewards Counter Card

Item 8301

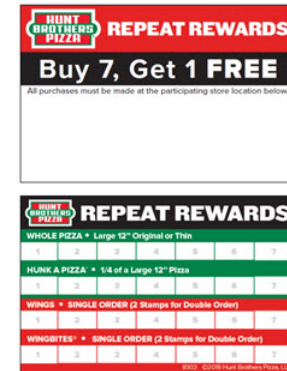
5.5" x 7.75"



Repeat Rewards Card Pizza Only

Item 8302

3.5" x 2.25"



Repeat Rewards Card P W WB

Item 8303

3.5" x 2.25"

Standard POP by Zone



Carry Out Business Card

Item 7231

3.5" x 2"



Call Ahead Carry Out Sign

Item 8067

8.5" x 11"



E-Club Counter Card

Item 7105

8.5" x 11"

Standard POP by Zone



Box Top Sticker Standard

Item 8069

1.75" x 1.75"



50% Off Price Sticker

Item 8792

3" x 2"

Standard POP by Zone



Hunk Combo Paper Sign

Item 8403

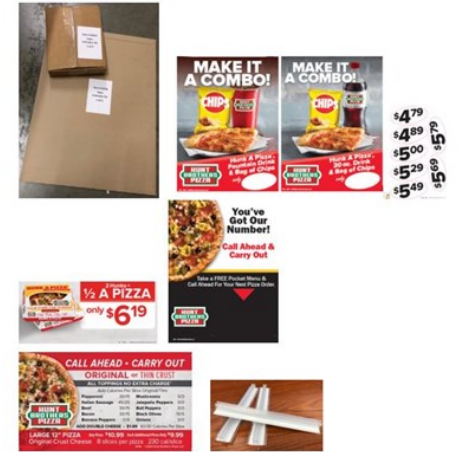
18" x 24"



1/2 Pizza Warmer Sign

(Double Sided)

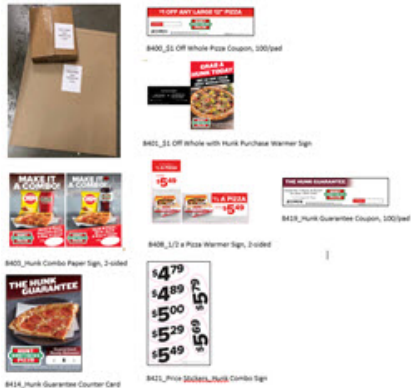
Item 72253



Fast Four Kit

Item 8351

(Includes 8067, 8194, 8403, 8408)



Sales Initiative Kit (QualPro)

Item 8330



\$1 off Whole with Hunk Purchase Warmer Sign

Item 8401

8.9375" x 7"



\$1 Off Whole Pizza Coupon, 100/Pad

Item 8400

8.5" x 2.2"



Hunk Guarantee Counter Card

Item 8414

8.5" x 11"



Hunk Guarantee Coupon,
100/pad

Item 8419

8.5" x 2.2"

Standard POP by Zone



HBP Balloon
Item 8552



Napkin Holder Insert
Item 8355
6.6875" x 4.3125"



**Apron Button Ask About Our
Pizza**
Item 8844
3.5" x 3.5"

Standard POP by Zone



LTO Counter Card
8.5" x 11"



Each LTO Includes:
Counter Card
Paper Sign
Warmer Sign
Box Top Sticker



LTO Paper Sign
18" x 24"



LTO Warmer Sign
8.9375" x 7"



LTO Box Top Sticker
3.5" x 2"