

GENERATION X SALES &
MARKETING

2024 CATALOG



**TOYS MADE FOR EVERY
STAGE OF PLAY!**





**658396 Learn & Play Roll
Arounds Vehicle 2-Pack Asst**

Case pack: 4 | Age: 18+ months



**658402 Learn & Play Roll
Arounds Rollin' Railroad**

Case pack: 1 | Age: 18+ months



**659638 Shapes & Sounds
Paintbrush in PDQ**

Case pack: 6 | Age: 9+ months





643224 3-in-1 Sports Zone

Case pack: 2 | Age: 12-36 months



623417 Discover Sounds Activity Garden

Case pack: 1 | Age: 6 months +



632624 Activity Garden™

Case pack: 1 | Age: 6 mo- 3 yrs



664403 100 Words Spell & Spin Pencil

Case pack: 2 | Age: 3+ yrs



Toddler

OLD SCHOOL



663482 My First Pinball Activity Table

Case pack: 2 | Age: 12+ months



663505 Rainbow Remix Music Player

Case pack: 2 | Age: 12+ months





654749 Lilly Tikes Sing-Along Lilly

Case pack: 2 | Age: 3+ yrs



654855 Lilly Tikes Sing-Along Ami

Case pack: 2 | Age: 3+ yrs



PRESCHOOL

PLUSH



655210 Rescue Tales™ Adoptable Pets Asst Wave 3

Case pack: 4 | Age: 3+ yrs



655807 Rescue Tales Babies Asst Wave 3

Case pack: 4 | Age: 3+ yrs



658662 Rescue Tales Scrub 'n Groom Bathtub- Golden Retriever

Case pack: 1 | Age: 3+ yrs





657719 Rescue Tales Walk 'N Wiggle Daisy

Case pack: 1 | Age: 4+ yrs



664250 Rescue Tales Tickle Pup (Refresh)

Case pack: 1 | Age: 0

PRESCHOOL CONSTRUCTION



661006 Baby Builders™ - Explore Together Blocks™

Case pack: 1 | Age: 12+ months



661013 Baby Builders™ - Splash Blocks™

Case pack: 1 | Age: 12+ months

PRESCHOOL
MY FIRST MIGHTY BLASTERS



651243 My First Mighty Blasters Power Pack Asst

Case pack: 3 | Age: 3+ yrs



656255 My First Mighty Blasters Power Bow (Pink)

Case pack: 2 | Age: 3+ yrs



651274 My First Mighty Blasters Mighty Bow

Case pack: 2 | Age: 3+ yrs



651267 My First Mighty Blasters Dual Blaster

Case pack: 2 | Age: 3+ yrs



656231 My First Mighty Blasters Sling Blaster

Case pack: 2 | Age: 3+ yrs

PRESCHOOL TECH



664175 Big Shark, Little Shark Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664274 The Berenstain Bears Adventure Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664281 Day Family Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664304 Magical Creatures Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664311 I Love...! Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664182 Go, Go, Vehicles Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664199 Dino Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664298 Colorful Cats Collection in PDQ

Case pack: 4 | Age: 3+ yrs



664410 Sesame Street Elmo Collection in PDQ

Case pack: 4 | Age: 3+ yrs



663734 Story Dream Machine

Case pack: 2 | Age: 3+ yrs



PRESCHOOL VEHICLES BASIC WHEELZ



650536 Dirt Diggers™ Asst Wave 1

4 Styles: 1 each Dump Truck, Front Loader,
Excavator and Cement Mixer

Case pack: 4 | Age: 2+ yrs



659393 Dirt Diggers™ Minis Asst

4 Styles: 1 each Dump Truck, Front Loader Truck,
Fire Truck and Garbage Truck



Case pack: 4 | Age: 2+ yrs





662140 Big Adventures™ Safari SUV

Case pack: 2 | Age: 3+ yrs



662157 Big Adventures™ Space Rover

Case pack: 2 | Age: 3+ yrs



662164 Big Adventures™ Submarine

Case pack: 2 | Age: 3+ yrs



663284 Big Adventures™ Mining Truck

Case pack: 1 | Age: 3+ yrs

TODDLER VEHICLES
LET'S GO COZY COUPE



661211 Let's Go Cozy Coupe™ Vehicle Asst in PDQ Wave 1

6 Styles: 5 each Cozy; 2 each Ice Cream Truck and Blue Truck; 1 each Chief, Plane and Helicopter

Case pack: 12 | Age: 3+ yrs



662959 Let's Go Cozy Coupe™ Vehicles Sidekick

Case pack: 32 | Age: 3+ yrs



**662621 Let's Go Cozy Coupe™
Garbage Truck Playset**

Case pack: 2 | Age: 3+ yrs



**661266 Let's Go Cozy Coupe™
3pk Construction Vehicles**

Case pack: 2 | Age: 3+ yrs



**661273 Let's Go Cozy Coupe™
2pk Color Change Vehicles**

Case pack: 2 | Age: 3+ yrs



**661297 Let's Go Cozy Coupe™
Color Change Carwash**

Case pack: 2 | Age: 3+ yrs



661310 Let's Go Cozy Coupe™ Fire Station

Case pack: 2 | Age: 3+ yrs



661303 Let's Go Cozy Coupe™ Cozy's House

Case pack: 2 | Age: 3+ yrs



662645 Let's Go Cozy Coupe™ Farmers Market w/ Go Green

Case pack: 2 | Age: 3+ yrs





TODDLER VEHICLES PERFORMANCE WHEELZ



643330 RC Bumper Cars (2pk)

Case pack: 2 | Age: 3+ yrs



653933 Shark Strike RC™

Case pack: 2 | Age: 3+ yrs



656767 T-Rex Strike RC

Case pack: 2 | Age: 4+ yrs





660900 Crazy Fast™ Cars Cozy Coupe in PDQ

Case pack: | Age: 3+ yrs



659454 Crazy Fast™ Cars 2-Pack- High Speed Pursuit

Case pack: | Age: 3+ yrs



659461 Crazy Fast™ Cars 2-Pack- Racin' Responders

Case pack: | Age: 3+ yrs



661068 Crazy Fast™ Cars 2-Pack Series 2- Electro Riders™

Case pack: 4 | Age: 3+ yrs



662393 Crazy Fast™ Cars 2 Pack Series 3 - Race Chasers™

Case pack: 4 | Age: 3+ yrs



663338 Crazy Fast™ Cars 2 Pack Series 4 - Hyper Highway™

Case pack: 4 | Age: 3+ yrs



663345 Crazy Fast™ Cars 2 Pack Series 4 - Muscle Movers™

Case pack: 4 | Age: 3+ yrs



661860 Crazy Fast™ Cars 2-Pack Series 2- Dine Dashers™

Case pack: 4 | Age: 3+ yrs



662409 Crazy Fast™ Cars 2-Pack Series 3 - Off-Roaders™

Case pack: 4 | Age: 3+ yrs



662416 Crazy Fast™ Cars 2-Pack Series 3 - Hot Rods

Case pack: 4 | Age: 3+ yrs



663352 Crazy Fast™ Cars 2 Pack Series 4 - Hatch Rods™

Case pack: 4 | Age: 3+ yrs



661075 Crazy Fast™ 4-in-1 Dunk'n, Stunt'n, Game'n Set

Case pack: 2 | Age: 3+ yrs



Image Coming Soon

664168 Crazy Fast™ Nuthin' But B-Ball Set™

Case pack: 2 | Age: 0



Ride-Ons
COZY COUPE / SCOOTERS



645327 Cozy Pumper- Grey

Case pack: 2 | Age: 18 mo- 6 yrs



663437 Cozy E Charging Station

Case pack: 2 | Age: 0



642302 Cozy Coupe®

Case pack: 1 | Age: 1.5 to 5 yrs



657856 Ice Cream Cozy Truck

Case pack: 1 | Age: 1.5 to 5 yrs



642326 Little Tikes Princess Horse & Carriage

Case pack: 1 | Age: 1.5 to 5 yrs



646768 Jett Car Racer

Case pack: 1 | Age: 3 to 10 yrs



657443 Go & Grow Dino

Case pack: 1 | Age: 1 to 3 yrs



659317 Lean To Turn Scooter with Lights- Teal/Gray

Case pack: 2 | Age: 2 to 4 yrs



662553 Lean to Turn Hoverboard

Case pack: 1 | Age: 3+ yrs



656705 T-Rex Truck

Case pack: 1 | Age: 1.5 to 5 yrs



619854 Rocking Horse- Magenta

Case pack: 1 | Age: 1 to 3 yrs



620171 Rocking Horse- Primary Blue

Case pack: 1 | Age: 1 to 3 yrs



658808 Rockin' Puppy- Blue

Case pack: 1 | Age: 1 to 3 yrs



TRIKES



642784 Ride 'N Learn 3-in-1 Trike (blue)

Case pack: 2 | Age: 9 mo to 5 yrs



642333 My First Trike 4-in-1 Trike (blue)

Case pack: 2 | Age: 9 mo to 5 yrs



638695 Perfect Fit 4-in-1 Trike (teal)

Case pack: 2 | Age: 9 mo to 5 yrs





639654 Perfect Fit 4-in-1 Trike (pink)

Case pack: 2 | Age: 9 mo to 5 yrs



643705 Perfect Fit 4-in-1 Trike (blue)

Case pack: 2 | Age: 9 mo to 5 yrs



634321 4-in-1 Deluxe Edition-Neon Pink

Case pack: 2 | Age: 9 mo to 3 yrs



**634338 4-in-1 Deluxe Edition-
Neon Blue**

Case pack: 2 | Age: 9 mo to 3 yrs



663420 Street Burner

Case pack: 1 | Age: 3+ yrs

SPORTS



659928 Totally Huge Sports™ Football

Case pack: 2 | Age: 2+ yrs



659935 Totally Huge Sports™ Soccer

Case pack: 2 | Age: 2+ yrs



659898 Totally Huge Sports™ Basketball Set

Case pack: 1 | Age: 18 mo- 5 yrs



622243 Attach 'n Play™ Basketball

Case pack: 4 | Age: 3+ yrs



620812 Easy Score™ Soccer Set

Case pack: 4 | Age: 2+ yrs



620829 Easy Score™ Soccer, Hockey and Lacrosse Set

Case pack: 3 | Age: 3+ yrs



638206 Adjust & Jam Pro

Case pack: 1 | Age: 2+ yrs



657900 5-in-1 Cornhole Game Set

Case pack: 2 | Age: 2+ yrs

TOT SPORTS



633256 TotSports™ T-Ball Set (Green)

611957 TotSports™ T-Ball Set (Red)

633539 TotSports™ T-Ball Set (Pink)

Case pack: 4 | Age: 18+ months

Case pack: 4 | Age: 18+ months

Case pack: 4 | Age: 18+ months



622700 TotSports™ Basketball Set- Non Adjustable Post

612312 TotSports™ Easy Hit™ Golf Set

612329 TotSports™ Easy Score™ Basketball Set- Round Backboard

Case pack: 1 | Age: 18 mo- 5 yrs

Case pack: 3 | Age: 2-6 yrs

Case pack: 1 | Age: 18 mo- 5 yrs

 **OUTDOOR**



642173 Big Waffle Block Set

Case pack: 1 | Age: 2+ yrs



642265 Easy Store 3 ft Trampoline

Case pack: 2 | Age: 3-6 yrs



656071 Light-Up Trampoline

Case pack: 2 | Age: 3-6 yrs



OUTDOOR
PLAYHOUSES



656002 Backyard Bungalow House

Case pack: 1 | Age: 2+ yrs



653568 Cape Cottage - Tan

Case pack: 1 | Age: 2+ yrs



653612 Cape Cottage - Pink

Case pack: 1 | Age: 2+ yrs



653889 Cape Cottage - Red

Case pack: 1 | Age: 2+ yrs



654053 Cape Cottage - Blue

Case pack: 1 | Age: 2+ yrs



630170 Deluxe Home & Garden Playhouse

Case pack: 1 | Age: 2+ yrs



454710 Tikes Town™ Playhouse (3L)

Case pack: 1 | Age: 2+ yrs

OUTDOOR
SAND TABLES



631566 Turtle Sandbox

Case pack: 8 | Age: 1-6 yrs



624520 Big Digger Sandbox

Case pack: 1 | Age: 3+ yrs



657085 Dirt Diggers Excavator Sandbox

Case pack: 1 | Age: 3+ yrs



657108 You Drive Excavator

Case pack: 1 | Age: 3-7 yrs

OUTDOOR
WATER PLAY



642845 Spiralin' Seas Waterpark™

Case pack: 1 | Age: 2+ yrs



637803 Fish 'n Splash Water Table

Case pack: 1 | Age: 2+ yrs



659157 Waterfall Island Water Table

Case pack: 1 | Age: 2+ yrs



651342 Magic Flower Water Table

Case pack: 1 | Age: 2+ yrs



656033 FOAMO 3-in-1 Water Table

Case pack: 1 | Age: 2+ yrs



651359 Island Wavemaker

Case pack: 1 | Age: 2+ yrs



650666 Flowin' Fun Water Table

Case pack: 1 | Age: 2+ yrs



660412 3-in-1 Splash 'n Grow Water Table

Case pack: 1 | Age: 2+ yrs



660429 Easy Store Water Table

Case pack: 1 | Age: 2+ yrs



645815 Fun Zone Dual Twister

Case pack: 2 | Age: 2+ yrs



OUTDOOR
PICNIC TABLES



629945 Easy Store Jr. Play Table with Umbrella

Case pack: 1 | Age: 2-8 yrs



629952 Easy Store™ Picnic Table with Umbrella

Case pack: 1 | Age: 2-8 yrs



632433 Fold 'n Store Picnic Table with Market Umbrella

Case pack: 1 | Age: 2-8 yrs



656040 My First Light Up Slide

Case pack: 1 | Age: 18 mo- 6 yrs



656057 2-in-1 Indoor-Outdoor Slide

Case pack: 1 | Age: 18 mo- 6 yrs



624605 First Slide

Case pack: 1 | Age: 18 mo- 6 yrs



630286 Hide & Seek™ Climber

Case pack: 1 | Age: 1-4 yrs



640728 Rock Climber & Slide Refresh

Case pack: 1 | Age: 2-6 yrs



633805 2-in-1 Castle Climber

Case pack: 1 | Age: 2-6 yrs



633843 Tree House Swing Set

Case pack: 1 | Age: 3-8 yrs



637247 High Back Toddler Swing - 4 pk. Bulk displayer

Case pack: 4 | Age: 9 mo- 3 yrs



**645280 2-in-1 Snug 'n Secure™
Swing 4 pk Displayer- Pink**

Case pack: 4 | Age: 9 mo- 4 yrs



**617973 2-in-1 Snug 'n Secure™
Swing 4 pk Displayer- Blue**

Case pack: 4 | Age: 9 mo- 4 yrs



**650727 2-in-1 Snug 'n Secure™
Swing 4 pk Displayer- Magenta**

Case pack: 4 | Age: 9 mo- 4 yrs



**644320 2-in-1 Snug 'n Secure
Swing 4 pk Displayer Asst (2
Pink, 2 Blue)**

Case pack: 4 | Age: 9 mo- 4 yrs

**PRESCHOOL
CONSTRUCTION**



**632914 Slam 'n Curve Slide
(7P)**

Case pack: 1 | Age: 5-10 yrs



**628344 Rocky Mountain River
Race**

Case pack: 1 | Age: 5-10 yrs



**628351 2-in-1 Wet 'n Dry
Bouncer Refresh**

Case pack: 1 | Age: 5-10 yrs



**656019 Splash 'n Spray
Indoor/Outdoor 2-in-1 Bouncer**

Case pack: 1 | Age: 3-8 yrs



660573 Paint 'n Play Backyard Easel

Case pack: 2 | Age: 3+ yrs



637995 Jr. Jump 'n Slide Bouncer

Case pack: 1 | Age: 2-8 yrs



648618 Pack 'n Roll Bouncer

Case pack: 1 | Age: 2-8 yrs





630873 Jr. Sports 'n Slide Bouncer

Case pack: 1 | Age: 3-8 yrs



657924 Huge Backyard Soccer & Basketball Court

Case pack: 1 | Age: 3-8 yrs

Role Play
KITCHEN & FOOD ROLE PLAY



**617966 Backyard Barbecue™
Grillin' Goodies**

Case pack: 4 | Age: 3-8 yrs



637735 Sizzle & Serve Grill

Case pack: 1 | Age: 2+ yrs



615344 Shopping Cart- pink

Case pack: 1 | Age: 18+ months



612428 Shopping Cart- primary colors

Case pack: 1 | Age: 18+ months



618338 Cozy Coupe® Shopping Cart

Case pack: 1 | Age: 18+ months



620195 Princess Cozy Coupe® Shopping Cart

Case pack: 1 | Age: 18+ months



633911 Cook 'n Play Outdoor BBQ™

Case pack: 1 | Age: 2+ yrs



633904 Cook 'n Grow™ BBQ Grill

Case pack: 1 | Age: 18+ months



614873 Super Chef Kitchen™

Case pack: 1 | Age: 3+ yrs



654480 Little Tikes First Market Kitchen

Case pack: 1 | Age: 2+ yrs



654046 My First Pet Checkup Set

Case pack: 1 | Age: 3+ yrs



657788 3-in-1 Garden to Table Market

Case pack: 1 | Age: 2+ yrs

Role Play

WOOD KITCHENS



657955 Pizza Restaurant

Case pack: 1 | Age: 3-8 yrs



657962 Cafe & Bakery

Case pack: 1 | Age: 3-8 yrs



658532 Wood Chef's Kitchen

Case pack: 1 | Age: 3-8 yrs



659997 Real Wood Kitchen with Island

Case pack: 1 | Age: 3-8 yrs

Role Play
OTHER ROLE PLAY



633614 Gas 'n Go Mower

Case pack: 2 | Age: 18+ months

**662126 Gas n Go Mower
(Closed Box)**

Case pack: 2 | Age: 18+ months



**620102 2-in-1 Garden Wheel
Barrow**

Case pack: 1 | Age: 2+ yrs



652783 Ice Princess Magic Mirror

Case pack: 1 | Age: 2+ yrs



660986 My First Baby Care Center

Case pack: 1 | Age: 3+ yrs



630422 Magic Workshop Refresh

Case pack: 1 | Age: 3+ yrs

Role Play
SMALL APPLIANCES



654497 First Sink & Stove

Case pack: 1 | Age: 3+ yrs



651427 First Fridge

Case pack: 1 | Age: 2+ yrs



651403 First Oven

Case pack: 1 | Age: 2+ yrs



651410 First Washer-Dryer

Case pack: 1 | Age: 2+ yrs



656156 First Aid Kit

Case pack: 2 | Age: 3+ yrs



657771 First Bathroom Sink

Case pack: 1 | Age: 2+ yrs



659874 First Food Delivery Set

Case pack: 1 | Age: 3+ yrs



663741 First Dishwasher

Case pack: 1 | Age: 2+ yrs

 **Furniture**



644306 Play 'n Store Toy Chest

Case pack: 1 | Age: 2+ yrs



658839 2-in-1 Fun & Study Swivel Desk

Case pack: 1 | Age: 3-8 yrs



658846 Great Ideas Desk

Case pack: 1 | Age: 3-8 yrs



658853 2-in-1 Easel and Table

Case pack: 1 | Age: 3-8 yrs



658860 Teeter Totter

Case pack: 1 | Age: 3-8 yrs



658877 Read & Dream Nap Nook

Case pack: 1 | Age: 3-8 yrs



658884 Night Reading Nook

Case pack: 1 | Age: 3-8 yrs



661419 Stack 'n Style Wood Dollhouse

Case pack: 1 | Age: 3-8 yrs





655708 VIRO Rides Cafe Racer

Case pack: 1 | Age: 8+





650444 L.O.L. Surprise: Jump 'n Slide Bouncer

Case pack: 1 | Age: 4-8 yrs



650451 L.O.L. Surprise! River Race Water Slide

Case pack: 1 | Age: 5-10 yrs



656415 L.O.L. Surprise!™ Soundtrack Scooter

Case pack: 2 | Age: 0

