



GENERATION X SALES & MARKETING



# 2024 CATALOG



**MAKE IT  
MINI FOOD**

*Cafe  
Edition*

**SERIES  
3**

**WATCH IT  
IN ACTION!  
LEARN MORE**



*new*



**505396 Miniverse - Make It Mini Foods: Cafe in PDQ Series 3A / 3B**

**Case Pack: 24 | Age: 4+**



**MAKE IT  
MINI LIFESTYLE™** MC

**COLLECT  
THEM ALL!**



*new*



**591856 Miniverse - Make It Mini Lifestyle in PDQ Series 1**

**Case Pack: 18 | Age: 3+**

LIFESTYLE HOME SERIES  
1

COLLECT THEM ALL!

# MGA's MINI VERSE

MAKE IT MINI LIFESTYLE



new

**505372 MGA's Miniverse -  
Make It Mini Lifestyle Decor  
Series 1 in PDQ -- 1A / 1B**

**Case Pack: 24 | Age: 8+**

COLLECT  
8



new

**505600 Miniverse- Make It Mini Appliances Asst in PDQ**

**Case Pack: 8 | Age: 4+**





[514510 \(Pre-Order\)  
Miniverse - Make it Mini Lord  
of the Rings in PDQ](#)

**Case Pack: 15 | Age: 8+**



[594512 \(Pre-Order\)  
Miniverse - Make It Mini  
Harry Potter in PDQ](#)

**Case Pack: 15 | Age: 8+**



[531111 \(Pre-Order\) Miniverse  
- Make It Mini Diner:  
Halloween Licensed WB  
Theme in PDQ](#)

**Case Pack: 15 | Age: 8+**



**594130 Miniverse - Little Tikes Minis in PDQ Series 2**

**Case Pack: 18 | Age: 6+**



**505716 MGA's Miniverse - Little Tikes Minis in PDQ Series 3A**

**Case Pack: 15 | Age: 6+**



**503149 Miniverse - Little Tikes Minis in PDQ (Foil Bags)**

**Case Pack: 24 | Age: 6+**

**587224 Miniverse - Bratz Minis in PDQ (Foil Bags)**

**Case Pack: 24 | Age: 6+**





**585862 Miniverse - Little Tikes Minis in PDQ**

**Case Pack: 18 | Age: 4+**

**500841X2 MGA's Miniverse - Mini Bratz - Celebrity Series 2 in PDQ**

**Case Pack: 16 | Age: 6+**



**591795 Miniverse - Bratz Minis in PDQ Series 2**

**Case Pack: 16 | Age: 4+**

**585565 Miniverse - Bratz Minis in PDQ**

**Case Pack: 16 | Age: 4+**



**WOW! LOOK AT ALL THESE MINI FOODS TO MAKE!**



**591849 Miniverse -  
Make It Mini: Multi Pack**  
Case Pack: 4 | Age: 6+



MGA'S **MINI VERSE**  
MAKE IT MINI FOOD

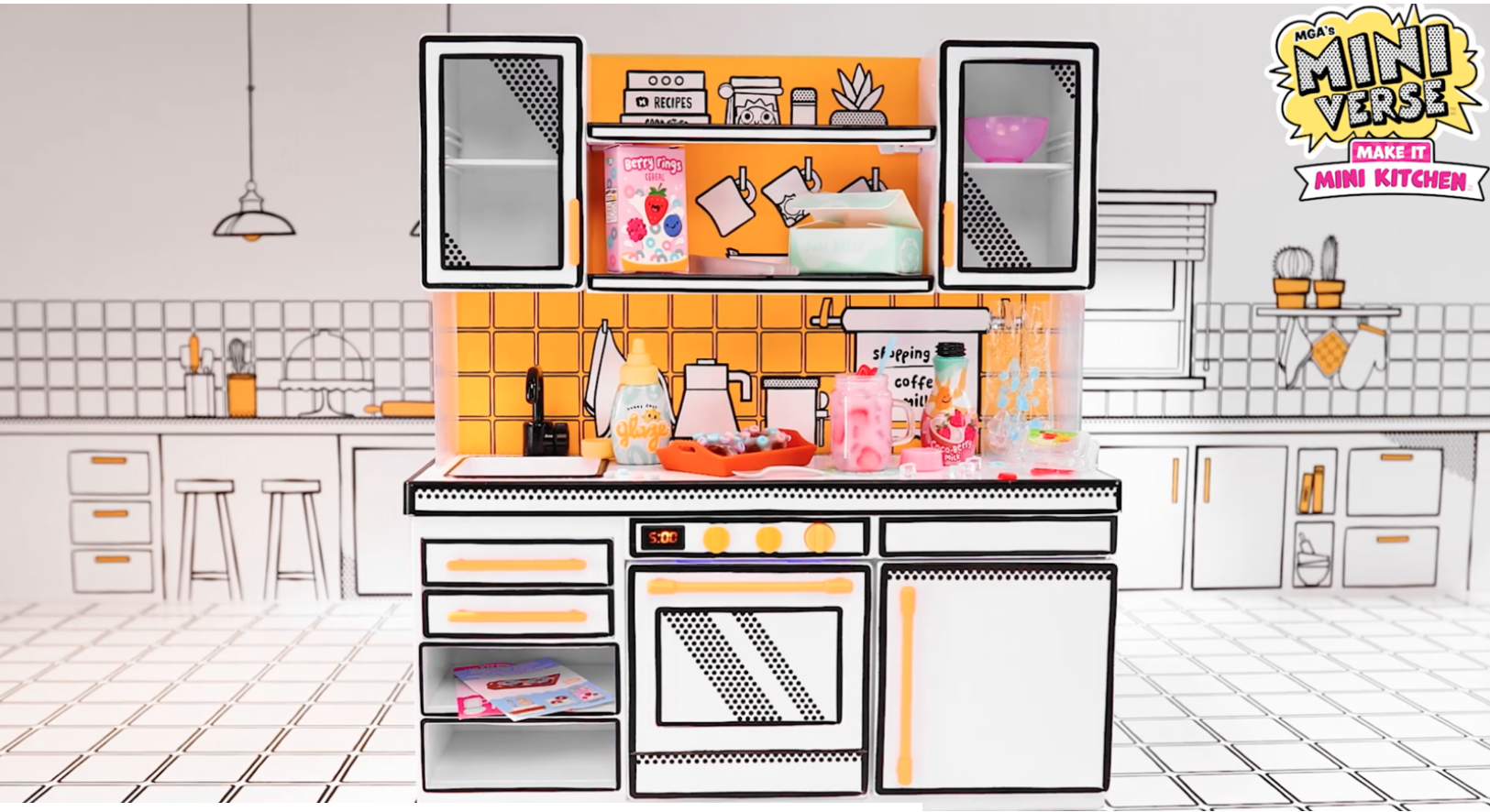
# ALL YOU CAN EAT™

**101+**  
PIECES



**502944 Miniverse -  
Make It All You Can Eat**  
Case Pack: 3 | Age: 4+





**591832 Miniverse -  
Make It Mini Kitchen**

**Case Pack: 2 | Age: 6+**



**SET YOUR  
MINI IN  
THE OVEN  
THAT HAS A  
UV LIGHT!**



<b>SKU</b>	<b>Description</b>	<b>M/C Pack</b>	<b>On Shelf Date</b>
505358	MGA's Miniverse- Make It Mini Lifestyle in PDQ Series 2	15	07/21/24
505372	MGA's Miniverse - Make It Mini Lifestyle Home Series 1B in PDQ	24	07/21/24
540182	MGA's Miniverse - Make It Mini Botanical Deluxe Set	3	10/01/24
531104	MGA's Miniverse- Make It Mini Hershey's Multipack	4	07/21/24
541301	MGA's Miniverse - Make It Mini Mega Buffet	4	10/01/24
515722	MGA's Miniverse - Make It Mini SANRIO Asst in PDQ	15	10/01/24
531135	MGA's Miniverse - Make It Mini Diner: Holiday Licensed WB Movie in PDQ	15	09/29/24
531159	MGA's Miniverse - Make It Mini Spa in PDQ	15	10/01/24
513841	MGA's Miniverse - Make It Mini Happy Hour in PDQ	24	07/21/24
514527	MGA's Miniverse - Mini UV Flashlight in PDQ	14	07/21/24

# LOL SURPRISE!™

# CORE DOOLS



XOXO

XOXO



XOXO



**LOL**  
SURPRISE!  
MAGIC  
FLYERS

**COLLECT THEM ALL!**



**593430 L.O.L. Surprise  
Magic Flyers Hand  
Guided Flying Doll Asst**

**Case Pack: 3**

**Age: 6+**



**591764 L.O.L. Surprise Mega Ball Magic!**

**Case Pack: 2 | Age: 4+**





# LOL SURPRISE! BABY BUNDLE SURPRISE



*new*



**507321 L.O.L. Surprise Baby Bundle Surprise Asst in PDQ**

**Case Pack: 18 | Age: 4+**

# LOL SURPRISE!

## FASHIONS



### 500469 L.O.L. Surprise Fashion Packs Asst in PDQ

Case Pack: 12 | Age: 4+



HELLO KITTY  
50



**CELEBRATE  
HELLO KITTY'S  
50TH ANNIVERSARY!**



*new*

**594604 L.O.L. Surprise  
Loves Hello Kitty Tots Asst in  
PDQ**

**Case Pack: | Age: 4+**



**505068 L.O.L. Surprise! Water Balloon Surprise Tots in PDQ**

**Case Pack: 12**

**Age: 4+**



*new*

**593140 L.O.L. Surprise! Mix & Make Birthday Cake Tots Asst in PDQ**

**Case Pack: 12 | Age: 4+**





LOL SURPRISE!   
Crayola™



*new*

**505273 L.O.L. Surprise Loves CRAYOLA Color Me Studio**  
**Asst in PDQ**

**Case Pack: 8 | Age: 3+**

# LOL SURPRISE! SQUISH SAND MAGIC HAIR™



new



GIVE YOUR DOLL A NEW 'DO WITH SQUISH SAND!



COLLECT THEM ALL!



[593188 L.O.L. Surprise Squish Sand Tots Asst in PDQ](#)

Case Pack: 18 | Age: 4+





25+ SURPRISES!

*new*

**591788 L.O.L. Surprise  
Advent Calendar**

**Case Pack: 4 | Age: 4+**



# Coming Soon

SKU	Description	M/C Pack	On Shelf Date
510604	L.O.L. Surprise Mermaids! Tots Asst in PDQ	12	07/21/24
515760	L.O.L. Surprise Mermaids! Baby Sisters Asst in PDQ	12	07/21/24
511205	L.O.L. Surprise Hair Beads Tots Asst in PDQ	12	06/09/24
510628	L.O.L. Surprise Candy Surprise Asst in PDQ	10	07/21/24
510987	L.O.L. Surprise New Big Surprise	2	07/21/24
516552	L.O.L. Surprise Spooky Party Tots Asst in PDQ (Halloween Supreme)	12	07/21/24
510635	L.O.L. Surprise Holiday Supreme Asst in PDQ	12	11/01/24

LOL SURPRISE!  
OMG

F A S H I O N  
D O L L S  
C O L L E C T I O N



LOL SURPRISE!  
**OMG**  
SWEET NAILS™

COLLECT THEM ALL

CANDYLICIOUS  
SPRINKLES SHOP

PINKY POPS  
FRUIT SHOP

KITTY K CAFE

DECORATE  
NAILS!



new

**503774 L.O.L. Surprise OMG  
Sweet Nails™ Asst**

**Case Pack: 3 | Age: 4+**



new



**591559 L.O.L Surprise! OMG Rescue Vet Set with 45+ Surprises**

**Case Pack: 2 | Age: 4+**

**591498 L.O.L. Surprise! OMG Core Dolls Series 8 - Jams Fashion Asst**

**Case Pack: 4 | Age: 4+**



new

**591641 L.O.L. Surprise Tweens  
Core Doll Asst**

**Case Pack: 4 | Age: 4+**



# Coming Soon

SKU	Description	M/C Pack	On Shelf Date
510376	L.O.L. Surprise OMG Core Asst 2 Styles: 2 each Ace and Pearl	4	07/21/24
504047	L.O.L. Surprise Tweens Costume Surprise Asst 3 Styles: 2 each Ali Dance; 1 each Aya Cherry and Emma Emo	4	07/21/24
510413	L.O.L. Surprise Tweens Costume Surprise - Hoops Cutie	2	07/21/24
510420	L.O.L. Surprise Tweens MERMAID Doll Asst 3 Styles: 2 each Lana Marine; 1 each Cleo Cove and Lola Waves	4	07/21/24
510598	L.O.L. Surprise Tweens MERMAID Doll - Serena Finn	4	07/21/24



# LOL SURPRISE!

# PLAYSET AND ACCESSORIES







**591771 L.O.L Surprise! City Cruiser with Exclusive Doll**

**Case Pack: 1 | Age: 4+**

**LOL SURPRISE!**  
**O.M.G.**  
**GLAM N' GO CAMPER**



**502500 L.O.L. Surprise  
Glam N' Go Camper**

**Case Pack: 1 | Age: 4+**



*new*

**593218 L.O.L. Surprise Squish Sand Magic House w/Tot**

**Case Pack: 1 | Age: 4+**

**EVERY ROOM HAS SOMETHING TO DISCOVER!**

LOL SURPRISE!  
**O.M.G.**  
FASHION HOUSE



Dolls and vehicles not included.



*new*

**502470 L.O.L. Surprise Fashion House**

**Case Pack: 1 | Age: 4+**



**584520 L.O.L. Surprise Shine On Salon & Spa**

**Case Pack: 1 | Age: 4+**

# FLUFFIE STUFFIEZ™





*new*

**594482 Fluffie Stuffiez Small Plush Asst in 10" PDQ - Assortment 2**

4 Styles: 1 each Cake/Pizza, Bunny, Boba and Bee/Ladybug

**Case Pack: 4 | Age: 4+**

**594475 Fluffie Stuffiez Small Plush Asst in 18" PDQ - Assortment 2**

6 Styles: 2 each Cake/Pizza; 1 each Bee/Ladybug, Sheep, Bunny, Boba and Popsicle

**Case Pack: 7 | Age: 4+**



**594253 Fluffie Stuffiez Small Plush Asst in 36" PDQ - Assortment 2**

5 Styles: 2 each Cake/ Pizza, Bunny, Boba and Popsicle; 1 each Sheep

**Case Pack: 9 | Age: 4+**





new

**594468 Fluffie Stuffiez Mini Asst in PDQ - Assortment 1**

**Case Pack: 11 | Age: 4+**



# PRETTY 'N' PUNK



**587958 Bratz Pretty N Punk Doll Asst**

**Case Pack: 4**

**Age: 4+**



**593645 Bratz Series 3 Doll Asst**

**Case Pack: 4**

**Age: 4+**





**505556XX1 Bratz Babyz Doll Asst Wave 1**

**Case Pack: 4**

**Age: 6+**



**505198 Bratz Always Bratz Doll Asst**

**Case Pack: 4**

**Age: 6+**



# kylie

KYLIE JENNER

14  
to Collect

2  
Mini Collectibles  
Inside

# x BRATZ



new



## 500841 Mini Bratz x Kylie Jenner Series 1 in PDQ

Case Pack: 16

Age: 4+



new

## 506119 Bratz X Kylie Jenner Celebrity Fashion Doll Asst

Case Pack: 4 | Age: 6+

# BRATZ

funky fashion  
Furniture

Retro-Swing Chair



new



## 588092 Bratz Furniture Swing Chair

Case Pack: 1

Age: 6+

**RAINBOW**  
HIGH



**583103 Rainbow High S23**  
**Fashion Dolls Asst 2**

**Case Pack: 3**

**Age: 5+**

**Case Pack:**

**Age:**

# RAINBOW JUNIOR HIGH™



**582939 Rainbow High Junior High Special Edition Doll Asst 1 Wave 1**

**Case Pack: 3**

**Age: 5+**



**582946 Rainbow High Junior High Special Edition Doll Asst 2 Wave 1**

**Case Pack: 3**

**Age: 5+**



**582946XX1 Rainbow High Junior High Special Edition Doll Asst 2 Wave 1**

**Case Pack: 3**

**Age: 4+**



**582939XX1 Rainbow High Junior High Special Edition Doll Asst 1 Wave 1**

**Case Pack: 3**

**Age: 4+**



# MEET THE STUDENTS OF SHADOW HIGH™

**SHADOW**  
HIGH™



**583028 Shadow High S23**  
**Fashion Dolls Asst 1**

**Case Pack: 3**

**Age: 5+**

**Case Pack:**

**Age:**



SHINE Brighter TOGETHER.

RAINBOW HIGH.



AS SEEN ON  
Rainbow  
+  
WORLD



new

**503156 Classic Rainbow Fashion Dolls Asst 1**

**Case Pack: 3**

**Age: 6+**



new

**503392 Classic Rainbow Fashion Dolls Asst 2**

**Case Pack: 3**

**Age: 6+**





**587316 Rainbow High Fantastic Fashion Dolls Asst 1**

**Case Pack: 3**

**Age: 4+**



**587354 Rainbow High Fantastic Fashion Dolls Asst 2**

**Case Pack: 3**

**Age: 4+**



*new*

**507260 Rainbow High Swim & Style Fashion Dolls Asst 1**

**Case Pack: 2**

**Age: 4+**



*new*

**507291 Rainbow High Swim & Style Fashion Doll Asst 2**

**Case Pack: 2**

**Age: 4+**



*new*

**503613 Junior High PJ Party Fashion Dolls Asst 1**

**Case Pack: 3**

**Age: 4+**



*new*

**504290 Junior High PJ Party Fashion Dolls Asst 2**

**Case Pack: 3**

**Age: 4+**



**501077 Rainbow High  
Color & Create Fashion  
Doll Asst**

**Case Pack: 3**

**Age: 4+**



GORGEOUS EYES AND LONG BEAUTIFUL EYELASHES



INTERCHANGEABLE ACCESSORIES



SEWN FASHIONS



PREMIUM HAIR

**Case Pack:**

**Age:**



# Na! Na! Na! Surprise







**594499 Na! Na! Na! Surprise Minis Assortment Series 3 in PDQ**

**Case Pack: 12**

**Age: 5+**



**591955 Na! Na! Na! Surprise Minis Assortment Series 2 in PDQ**

**Case Pack: | Age:**

**Case Pack: 17 | Age: 4+**



**Case Pack: | Age:**

